



## Community Engagement

### Comprehensive Plan & Timeline

#### Community Engagement Path

##### I. Research/Preliminary Community Assessment

Communities are initially identified through a needs based assessment taking into account the following considerations: *population, community history, diverse workforce issues, location, existence of diverse families, existence of community education support, school initiative support, family participation in learning...anything else?*

##### II. Three Part Planning/Listening Session Series: Identifying Community Needs

This three -step process involves community stakeholders and the community identifying and articulating issues and needs, learning about Tolerance in Motion, and the partners behind the project, as well as Tolerance in Motion learning about community history, efforts towards tolerance, and inclusivity. This three part exploratory phase includes, the following elements:

- A. Two hour meeting with a small group of primary project champions or lead stakeholders (i.e. can include two-four of the following representatives: community stakeholders, educators, business leaders, former elected officials or law enforcement,)
  - What's happening in the communities around tolerance, inclusivity, diversity?
  - Does this message/idea resonate here in this community?
  - How would this program/delivery method work for you when it comes to town?
  - Who are the key civic leaders to bring on board to act as **accelerators** to the message (libraries, chambers, schools, businesses, community councils)?
  - What's the appropriate community resource to add to the exhibit?
  - Identify the larger group of people who should be involved in a community brainstorming about what the TiM experience will look like in specific community
  - Schedule facilitator and date
  
- B. Part Two of three part series includes a broader group of community stakeholders including corporate executives, civic leaders, educational leaders, coaches, law enforcement, corporate HR, parents

- Identified community stakeholders are invited to a brainstorming session which includes an overview of TiM, summary of what is happening in the community to date, and addresses the following brainstorming elements:
    1. Who are we as a community?
    2. What are the issues our community has taken on that lead to mutual understanding?
    3. How are we collectively driving change?
    4. Who counts in Austin?
    5. How do we welcome newcomers to Austin?
    6. What does it mean to participate here?
    7. How would you describe Austin?
    8. What are important or defining moments in the history of Austin?
    9. How can Tolerance in Motion align with Austin's continuing initiatives such as *Vision 20/20, Austin Aspires, Growth & Justice*?
      - What are unique elements of specific community (i.e. diversity, immigration influx/changing demographic, industry attracting migrant population, bullying, high privilege)
      - How will it address unique concerns in specific community?
      - Identify duration of stay and determine general route
- C. Meeting summary and recommended next steps
- **Community Steering Committee formed**
  - **Community Launch event**

Interaction Stage when “Rig” visit is scheduled:

**III. Community Scheduled Event:**

- Town Hall forum : speaker/ film/ panel/book reading/
- Library Reads Program
- *Exploratory* Partnerships include: MPR/American Public Media; Truth Booth; Not in Our Town

**IV. Pre-exhibit Ideas:**

Webinar

- Overview of rig/goals and outcomes
- Pre-rig lesson activities: downloaded pdf
  1. Identity Circles

**V. Post –Exhibit Ideas/ Sustainability Continuum of Services (Exploratory Phase)**

## Swipe Card Tracking

- Student support
  - Deepening content resources
  - Inspiring students on creating schools culture: bully workshop, PACER
- Teacher support through Facing History & Ourselves Network
  - Connected to educator network/curriculum paths
  - Webinars on various historical subjects:  
(Examples: Bernie Lafayette (Civil rights) Alexander Zapruder (children )  
OnDemand Project (exploratory)
  - Schedule on-site professional development seminar/recruit teachers
- Community Support Partners
  - Not in Our Town*
  - The Truth Booth*

## VI. Evaluation component from “My Mobile Tour” platform

### *Ten Planned Community Engagement Sites 2013*

1. Austin
2. Orono
3. Owatonna
4. Rochester
5. Duluth
6. Fergus Falls
7. Grand Forks, ND
8. Edina
9. Chamberlain, SD
10. Willmar

